Ashok JaiSwal

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# OBJECTIVE

Highly accomplished and results-driven Product Manager with a proven track record of driving innovative projects from conception to successful execution. Adept at leveraging expertise in crypto and product development to create impactful solutions. Experienced in founding and scaling from zero to one and one to hundred, with a background in crypto finance and a keen understanding of market trends. Recognized for exceptional leadership, strategic vision, and ability to deliver tangible results in dynamic environments. Passionate about leveraging technology to solve complex problems and drive business growth.

# SKILLS

* Product Management
* Agile Methodologies
* Leadership and Team Management
* Market Research
* Fundraising
* Pricing Strategy
* Patent Strategy

# EXPERIENCE

## Sr. Technical Product Manager

### Axar Soft |Dubai / Hong Kong Dec 2023 - Present

* Led the development of multi-signature API wrapper for solana, resulting in improved system security and automation.
* Successfully integrated micro-services-based JSON APIs with Python, React, React Native, NextJS, Rust, and more.
* Led cross-functional teams to develop and launch customized crypto tracker iOS/Android app.
* Steered development of Telebgram solana wallet and crypto portfolio tracker application.

## Technical Product Manager

### Cathay Pacific | Hong Kong Oct 2022 – Nov 2023

* Conceptualized and drove the development of an AI-powered parts maintenance system for 200+ aircraft.
* Led cross-functional collaboration with aeronautical and technical teams to understand their maintenance challenges.
* Orchestrated efficient sprint planning and cross-departmental coordination for successful solution delivery.

## Technical Product Lead

### RioDeFi | Hong Kong Nov 2021 – Sep 2022

* Set strategic roadmap for the GameFi NFT collection and marketplace, guiding the project from concept to launch.
* Led cross-functional teams in setting and executing the roadmap, ensuring alignment, and maximizing efficiency.
* Mentored and empowered team members, fostering ownership and accountability for successful delivery.
* Monitored progress and made agile adjustments to optimize outcomes and drive success.
* Led team of designers, developers, artists, and junior digital marketing professionals to deliver top-notch products.

## Technical Product Manager (C++/React/JavaScript)

### Lecker Labs | Hong Kong / New York May 2018 – Oct 2021

* Co-founded Yomee, an award winning FoodTech IoT product brand.
* Planned and managed a successful crowdfunding launch of $250,000 with over 1000 pre-orders.
* Successfully led fundraising campaign, securing $3 million in private equity, government grants, awards etc.
* Conducted user surveys, developed pricing strategies, and analyzed demographics and competition.
* Secured $50,000 in government funds for patent, worked with patent lawyers to implement the patent strategy.
* Spent 6 months in New York City at Food-X startup accelerator.
* Company shut down due to COVID-19.

## Chief Technology Officer (C++/Python)

### Ezee Systems| Hong Kong / San Francisco Jul 2015 – Mar 2018

* Developed a patented multipass algorithm for identifying duplicate photos, significantly improving efficiency and accuracy.
* Designed and implemented Python skin engine for TV platforms, enhancing usability and performance.
* Built a microservices server in C++ to handle UI navigation commands, improving responsiveness and reliability.

## Product Analyst (Python)

### Goldman Sachs | Hong Kong Jun 2012 – May 2015

* Introduced unified dial-in number for over 800 video conferencing facilities, saved over 20,000 hours saved annually
* Achieved over 2 million conference calls in six months, saving an estimated 2 minutes per call for 30,000 employees.
* Led construction of three new video conferencing facilities, reducing costs by 25% and improving operational efficiency.
* Implemented remote monitoring for 300 conferencing facilities, realized over $2 million annually in operating costs

## Software Developer (C++)

### Muvee Technologies | Singapore Aug 2010 – May 2012

* Built audio and video transcoding pipeline for Sony's PSP, enabling efficient conversion of media files.
* Developed import/export module for videos in Sony cameras, enhancing usability of Sony's camera products.
* Designed and implemented video mixer module, allowing users to combine multiple video streams.

# EDUCATION

## MBA

### Hong Kong University of Science and Technology May 2012

Won first prize in business plan competition, lead the tennis team, and stood second place in university games.

## BSc

### Hong Kong University of Science and Technology Jul 2009

Stood second place in national science fair.